

FOR IMMEDIATE RELEASE

Leah Cast, Director of Communications 409.797.5152; lcast@galvestoncvb.com Mary Beth Bassett, PR Coordinator 409.797.5121; mbassett@galvestoncvb.com

2nd Weekend of Galveston Mardi Gras to Feature Country Music Stars Mike Ryan and Stoney LaRue, Big Parades

GALVESTON ISLAND, TEXAS (February 22, 2017) – Texas' largest Mardi Gras celebration is in full swing in Galveston as the island prepares for its second weekend of big parties, parades, bead throwing and concerts.

This Friday, country music stars Stoney LaRue and Mike Ryan will kick off the festivities with headline performances in the downtown entertainment district. Ryan, who is famed for having multiple hits on the Texas Music Chart, will give an opening performance at 8:30 p.m. before LaRue performs at 10:30 p.m. on the Budweiser stage located at the corner of Strand and 23rd streets. A total of seven concerts and three parades will take place Friday night.

On Saturday the fun will start with the Krewe d'Esprit Rosaire Parade, which will host its annual Battle of the Bands at 9 a.m. at Kermit Courville Stadium. Several parades will take place during the day on Saturday with the largest parade of Mardi Gras! Galveston – the Knights of Momus Grand Night Parade – kicking off at 6:30 p.m.

In addition, "Electric Mardi Gras" will continue on the Fueled by Monster Electric Stage, located at 21st and Mechanic streets. This area will provide one big party for lovers of electronic dance music, with continuous concerts, beat-thumping DJs and laser light shows on Friday and Saturday.

This Sunday is "Family Gras" at Mardi Gras! Galveston. In addition to free admission in the downtown entertainment district, the public can enjoy two children's parades – complete with clowns and mini cars – as well as a pet parade and fun entertainment. Donations will be accepted for Shriners Hospitals for Children and The Sunshine Kids.

For more information on Mardi Gras! Galveston, visit www.mardigrasgalveston.com.

Second Weekend Major Events

FRIDAY

<u>rkida i</u>	
5:30-8 p.m.	Mardi Gras Concert: SBMT Pre-party (Electric Stage)
5:30 p.m.	Mardi Gras Concert: Brandon McDermott (Budweiser Stage)
7:00 p.m.	Danny Weber Memorial Fire Truck Parade (Entertainment District)
8-10 p.m.	Mardi Gras Concert: KnownasChase (Electric Stage)
8:00 p.m.	Krewe Babalu "All Krewe Parade" (Entertainment District)
8:30 p.m.	Mardi Gras Concert: Mike Ryan (Budweiser Stage)
9:30 p.m.	Krew De Yaga's Parade (Entertainment District)
10-11:30 p.m.	Mardi Gras Concert: DJ Nonstopp(Electric Stage)
10:30 p.m.	Mardi Gras Concert: Stoney LaRue (Budweiser Stage)
11:30 p.m.	Mardi Gras Concert: Johnny J (Electric Stage) *Concludes at 1 a.m.

SATURDAY

9:00 a.m.	Krewe d'Esprit Rosaire Battle of the Bands (27th Street and Avenue N)
11:00 a.m.	Krewe d'Esprit Rosaire Parade (Seawall)
1:00 p.m.	Z Krewe 23 rd Z Processional (Entertainment District)
2:00 p.m.	Mardi Gras Concert: Mozelle (Budweiser Stage)
2:30 p.m.	Mardi Gras King's Parade (Entertainment District)
3:30 p.m.	Laissez Les Bon Temps Rouler Parade (Entertainment District)
4:00 p.m.	Mardi Gras Concert: O.G.R.E. (Budweiser Stage)
5:30 - 9 p.m.	Mardi Gras Concert: DJ Skritchin (Electric Stage)
6:30 p.m.	Knights of Momus Grand Night Parade (Seawall & Entertainment District)
8:30 p.m.	Mardi Gras Concert: Will Makar (Budweiser Stage)
9:00 p.m.	Mardi Gras Concert: DJ EROK (Electric Stage)
10:00 p.m.	Mardi Gras Concert: T-Gray (Electric Stage)
11:00 p.m.	Mardi Gras Concert: Kiss Alike (Budweiser Stage)
11:00 p.m.	Mardi Gras Concert: Kyle Berg (Electric Stage) *Concludes at 1 a.m.

SUNDAY

<u>JUMDITI</u>	
12:00 p.m.	Shiners Hospitals for Children & Sunshine Kids Parade (Entertainment District)
12:00 p.m.	Mardi Gras Concert: Kevin Anthony (Budweiser Stage)
1:30 p.m.	Krewe of Barkus & Meoux Parade (Entertainment District)
3:00 p.m.	Firefighters Children's Parade (Entertainment District)
3:00 p.m.	Mardi Gras Concert: Bilge Pumps (Budweiser Stage)

About Mardi Gras! Galveston

Mardi Gras, the traditional festival of feasting and merrymaking that precedes the season of Lent, was first publicly observed on Galveston Island in 1867. Following a sabbatical imposed in 1941 by war and challenging times, Mardi Gras! Galveston was revived in 1985 by Galveston-born preservationist and developer George P. Mitchell. The largest celebration of its kind in Texas and the third largest in the nation, Mardi Gras! Galveston brings the island's streets to life with parade viewers shouting for beads, lively tunes played by the colorful marching bands, and the infectious merriment that dominates the island for two full weeks. For more information on *Mardi Gras! Galveston* visit www.mardigrasgalveston.com.

Media Resources

Media professionals seeking more information about *Mardi Gras! Galveston* may contact Leah Cast, director of communications for the Galveston Island Convention & Visitors Bureau, at 409-797-5152 or lcast@galvestoncvb.com.

- To request media passes, submit via our Online Media Request Form
- To download high resolution photos for media use, visit our Online Photo Gallery
- To download high definition video footage for media use, visit our Online B-Roll Gallery