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Alternative Rock Band Everclear and Country Star Kevin Fowler to Headline Galveston Mardi Gras 2018

Entertainment Announced for Texas' Largest Mardi Gras Celebration

GALVESTON ISLAND, TEXAS (December 28, 2017) – Alternative rock band Everclear and country music star Kevin Fowler will give headline performances at Texas' largest Mardi Gras celebration, taking place Feb. 2-13, 2018 in Galveston.

Everclear— a veteran band of 25 years hailing from Portland, Ore. and known for producing hit albums like, *World of Noise*, *Sparkle and Fade*, and *So Much for the Afterglow*— will perform live at 5:30 p.m. Saturday, Feb. 3 in downtown Galveston's Saengerfest Park on the Bud Light Stage during the kick-off weekend of *Mardi Gras! Galveston*.

Texas country music star Kevin Fowler will give a soulful performance Friday, Feb. 9 on the Bud Light Stage to kick off the second weekend of Mardi Gras! Galveston. Fowler has produced seven studio albums, some of which have been on Nashville record labels. Fowler will take the spotlight at 10:30 p.m. on the Bud Light Stage, located at the corner of Strand and 23^{rd} streets.

In addition, "Fiesta Gras" will return for its second year featuring Tejano music, including headline performances by La Mafia at 2:30 p.m. Sunday, Feb. 4 on the Bud Light Stage. The four-time Grammy Award-winning group, whose roots began in Houston, has produced 38 albums recognized worldwide. The Fiesta Gras area will be located in the downtown entertainment district at the corner of 23^{rd} and Strand streets.

For lovers of electronic dance music, "Electric Mardi Gras" will return to downtown Galveston. This area will provide one big party with continuous concerts, beat-thumping DJs and laser light shows on Fridays and Saturdays throughout the celebration. This year's Electric Mardi Gras headliner is Made Monster performing at 11 p.m. Saturday, Feb. 3 on the Electric Stage located at 21st and Strand streets.

More than 30 concerts will take place during Galveston's two-week-long Mardi Gras event. In addition to live entertainment, the festival will feature 24 parades, 20 balcony parties and several elegant balls.

Concert admissions are included in the general admission price to enter the *Mardi Gras! Galveston* downtown entertainment district. Admission to the Mardi Gras entertainment district is \$22 at the gate with discounted prices available in advance online.

To purchase tickets or for more information on *Mardi Gras! Galveston*, visit www.mardigrasgalveston.com.

About Mardi Gras! Galveston

Mardi Gras, the traditional festival of feasting and merrymaking that precedes the season of Lent, was first publicly observed on Galveston Island in 1867. Following a sabbatical imposed in 1941 by war and challenging times, Mardi Gras! Galveston was revived in 1985 by Galveston-born

preservationist and developer George P. Mitchell. The largest celebration of its kind in Texas and the third largest in the nation, Mardi Gras! Galveston brings the island's streets to life with parade viewers shouting for beads, lively tunes played by the colorful marching bands, and the infectious merriment that dominates the island for two full weeks.

Media Resources

Media professionals seeking more information about *Mardi Gras! Galveston* may contact Ivette Wilhelm, public relations manager for the Galveston Island Convention & Visitors Bureau, at 409-797-5124 or iwilhelm@galvestoncvb.com.

- To request media passes, submit via our Online Media Request Form
- To download photos or b-roll, visit http://pressroom.galveston.com

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