FOR IMMEDIATE RELEASE



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2nd Weekend of Mardi Gras! Galveston to Feature Texas Country Star Jason Cassidy, Family Gras

GALVESTON ISLAND, TEXAS (February 26, 2019) – Texas' largest Mardi Gras celebration is in full swing in Galveston as the island prepares for its second weekend of big parties, parades, bead throwing and concerts.

Friday is Salute to Texas First Responders Day. First responders and military personnel plus one guest will receive free admission to Mardi Gras! Galveston when they present their badge or military identification at the gate.

Texas country music star Jason Cassidy will perform on Friday, March 1 on the Bud Light Stage to kick off the second weekend of *Mardi Gras! Galveston*. The New Caney, Texas native has produced three studio albums and the Texas Music Chart No. 2 single, *Honky Tonk Heaven*. Cassidy will take the spotlight at 10:30 p.m. on the Bud Light Stage, located at the corner of Strand and 23rd streets.

The fun will continue on Saturday with the Krewe d'Esprit Rosaire Parade, which will host its annual Battle of the Bands at 11 a.m. at Kempner Park on 27th Street and Avenue N and travel west along Seawall Boulevard. Several parades will take place during the day on Saturday with the largest parade of Mardi Gras! Galveston – the Knights of Momus Grand Night Parade – kicking off at 6:30 p.m.

In addition, "Electric Mardi Gras" will continue on the Electric Stage, located at 21st and Strand streets. This area will provide one big party for lovers of electronic dance music, with continuous concerts, beat-thumping DJs and laser light shows on Friday and Saturday.

This Sunday is "Family Gras" —a special day in which the public can enjoy free admission to the downtown entertainment district and family-friendly activities in honor of two area children's charities. Family Gras will kick off at 12 p.m. with the Shriners Hospital for Children & Sunshine Kids Parade, the Krewe of Barkus & Meoux pet parade and Mardi Gras Children's Parade.

For parade schedules and routes, <u>click here</u>. For more information on *Mardi Gras! Galveston*, visit www.mardigrasgalveston.com.

Second Weekend Major Events

FRIDAY	
5:00 p.m.	Mardi Gras Concert: SBMT Pre-party (Electric Stage)
5:30 p.m.	Mardi Gras Concert: Brandon McDermott Band (Bud Light Stage)
7:00 p.m.	Danny Weber Memorial Fire Truck Parade (Entertainment District)
8:00 p.m.	Krewe Babalu "All Krewe Parade" (Entertainment District)
8:30 p.m.	Mardi Gras Concert: Drew Womack (Bud Light Stage)
9:00 p.m.	Mardi Gras Concert: DJ Omix (Electric Stage)
9:30 p.m.	Krewe de Yaga's Parade (Entertainment District)
10:00 p.m.	Mardi Gras Concert: SEB (Electric Stage)
10:30 p.m.	Mardi Gras Concert: Jason Cassidy (Bud Light Stage)
11:30 p.m.	Mardi Gras Concert: Poe Junior (Electric Stage)

SATURDAY

11:00 a.m.	Krewe d'Esprit Rosaire Battle of the Bands (Seawall)
12:00 p.m.	Mardi Gras Concert: Sick Duck (Bud Light Stage)
1:00 p.m.	Z Krewe 23 rd Z Processional (Entertainment District)
2:30 p.m.	Mix 96.5 Parade (Entertainment District)
3:00 p.m.	Mardi Gras Concert: OGRE (Bud Light Stage)
3:30 p.m.	Laissez Les Bon Temps Rouler Parade (Entertainment District)
5:00 p.m.	Mardi Gras Concert: SBMT Pre-party (Electric Stage)
6:00 p.m.	Mardi Gras Concert: Bare Necessity (Bud Light Stage)
6:30 p.m.	Knights of Momus Grand Night Parade (Seawall & Entertainment District)
9:00 p.m.	Mardi Gras Concert: EROK (Electric Stage)
10:00 p.m.	Mardi Gras Concert: Bryan Rhymez (Electric Stage)
10:30 p.m.	Mardi Gras Concert: Sprung (Bud Light Stage)
11:00 p.m.	Mardi Gras Concert: DJ Nonstopp (Electric Stage)

SUNDAY

12:00 p.m.	Shriners Hospital for Children & Sunshine Kids Parade (Entertainment District)	
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12:00 p.m.	Mardi Gras Concert: Kevin Anthony (Bud Light Stage)
1:30 p.m.	Krewe of Barkus & Meoux Parade (Entertainment District)
3:00 p.m.	Mardi Gras Concert: Bilge Pumps (Bud Light Stage)
3:00 p.m.	Mardi Gras Children's Parade (Entertainment District)

About Mardi Gras! Galveston

Mardi Gras, the traditional festival of feasting and merrymaking that precedes the season of Lent, was first publicly observed on Galveston Island in 1867. Following a sabbatical imposed in 1941 by war and challenging times, Mardi Gras! Galveston was revived in 1985 by Galveston-born preservationist and developer George P. Mitchell. The largest celebration of its kind in Texas and the third largest in the nation, Mardi Gras! Galveston brings the island's streets to life with parade viewers shouting for beads, lively tunes played by the colorful marching bands, and the infectious merriment that dominates the island for two full weeks. For more information on *Mardi Gras! Galveston* visit www.mardigrasgalveston.com.

Media Resources

Media professionals seeking more information about *Mardi Gras! Galveston* may contact Ivette Wilhelm, public relations manager for the Galveston Island Convention & Visitors Bureau, at 409-797-5124 or wilhelm@galvestoncvb.com.

- To request media passes, submit via our Online Media Request Form
- To download photos or b-roll, visit http://pressroom.galveston.com

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